SPONSORSHIP BROCHURE 2027

BCSWomen Lovelace Colloquium

University of Birmingham · 8 April 2027

Celebrating 20 years · 2008–2027

bcswomenlovelace.bcs.org

Twenty years of the Lovelace Colloquium

A conference for women and non-binary students studying computing-related subjects, founded in 2008 when women made up only 16% of the IT workforce.

Since then we have held the event 19 times at universities across the UK and twice online, welcoming over 2,000 students to present their ideas, hear from role models, meet employers and find mentors.

Our sponsors make it possible to run inclusively, with travel and accommodation support for every attendee who needs it. **Learn more**



2008
first colloquium

20th
edition in 2027

2,000+
students supported



Lovelace 2027: Birmingham

For our 20th colloquium we are heading to the University of Birmingham on 8 April 2027.

Evening before · 7 April from 7pm

Optional social night: networking and games

Colloquium · 8 April, 9am–5pm

Talks, poster contests and employer stands

~350 expected attendees

~180 undergraduate and Masters students presenting posters

Where the money goes

£30K

Student travel and accommodation
Most sponsorship pays to bring students to Birmingham and put them up.

Run on a non-profit basis

All sponsorship goes directly to running the event.

Everything else that makes the day

The rest covers food, prizes and speaker travel.



Industry sponsorships

All industry supporters can share graduate and placement vacancies, on paper at the event or electronically through our social media and email lists.

GOLD

£10,000

- Listed on web and social media as “Gold Sponsor”
- Speaker at the event
- Send as many attendees from your organisation as you like
- Exhibition stall

SILVER

£5,000

- Listed on web and social media as “Silver Sponsor”
- Speaker on a panel
- Send up to 5 attendees
- Exhibition stall

BRONZE

£1,750

- Listed on web and social media as “Bronze Sponsor”
- Send up to 3 attendees
- Exhibition stall



More ways to get involved

Prize sponsorship — £1,000

5 available. Listed against the contest you sponsor: 1st year, 2nd year, finalist, MSc or People's Choice. Optionally help judge the poster contest. Includes a stall.

Social sponsorship — £1,000

Listed as "Social Sponsor". Get involved in the social if you like, e.g. run a hackathon, quiz or treasure hunt. Includes a stall.

Exhibition stall — £400

Send up to three attendees. Double stalls available on request.



University sponsorships

All university supporters can share postgraduate course information, on paper at the event or electronically through our social media and email lists.

Level	Price	Benefits
Platinum Supporter	**£3,500**	Listed on web and social media as “Platinum Supporter”; stall
Gold Supporter	**£2,000**	Listed on web and social media as “Gold Supporter”; stall
Silver Supporter	**£1,000**	Listed on web and social media as “Silver Supporter”
Bronze Supporter	**£500**	Listed on web and social media as “Bronze Supporter”
Travel Supporter	**In kind**	Listed as “Travel Supporter”; you arrange and pay for your students’ travel to Lovelace 2027

Lovelace Forward: help the next generation

Not a sponsor? You can still help. Our GoFundMe supports students and early-career women in computing who couldn't otherwise afford to attend.

Every penny goes to students

All donations fund student travel and accommodation.

Our goal: £5000

Every gift helps, from £10 for small costs to £100+.

Can't donate? Please share

Passing the page on to your network helps just as much.

SCAN TO DONATE

gofundme.com/f/
lovelace-forward-help-the-next-generation

Or click the link to give online

Contact and enquiries

Help us celebrate 20 years of Lovelace in Birmingham.



SPONSORSHIP ENQUIRIES

Safia Barikzai

Colloquium Chair

Safia.Barikzai@lsbu.ac.uk

bcswomenlovelace.bcs.org