



BCSWomen Lovelace Colloquium

Sponsorship Brochure

<https://bcswomenlovelace.bcs.org>

The BCSWomen Lovelace Colloquium

- The BCSWomen Lovelace Colloquium is a one-day conference for women and non-binary students studying computing related subjects.
- We started in 2008 on a mission to support women studying computing into careers in IT. When we started women only made up 16% of the workforce.
- Since 2008, we have held the event 17 times, across 17 Universities and twice online.
- We have welcomed and supported nearly 2000 women and non-binary students and provided opportunities to present their ideas, hear from role models, meet employers and find mentors.
- We can achieve all of this and deliver it in an inclusive way, providing travel support and accommodation for our attendees, because of the generous support of our sponsors and exhibitors.

[Learn more here](#)



BCSWomen Lovelace Colloquium 2025

We are heading to Glasgow on April 16th, hosted by the University of Glasgow for our 18th birthday!

Events:

- Social night 15th April from 7pm (optional): Networking, games and Welcome
- BCSWomen Lovelace Colloquium 16th April: 10AM– 5PM, University of Glasgow
- Post Event Networking 16th April (optional): 5pm – 7pm

We expect to have around 350 attendees with around 160 Masters and Undergraduate students presenting in the poster contests.



Where does sponsorship money go?

We run on a non-profit basis and all sponsorship goes directly to the running of the event.

Most of the sponsorship goes on student travel and accommodation: it will cost around £30K to transport the students to the event and to put them up.

The rest of the funds support normal conference expenditure like food, prizes and speaker travel.



Industry Sponsorships

Sponsorship	Price	Benefits
Gold	£10,000	<ul style="list-style-type: none">• Listed on web and social media as “Gold Sponsor”• Speaker at event• Send as many attendees from the organisation as you like• Stall
Silver	£5,000	<ul style="list-style-type: none">• Listed on web and social media as “Silver Sponsor”• Speaker on panel• Send up to 5 attendees• Stall
Bronze	£1,750	<ul style="list-style-type: none">• Listed on web and social media as “Bronze sponsor”• Send up to 3 attendees• Stall

All industry supporters can send recruitment info for graduate and placement vacancies either in paper form to hand out on the day, or in electronic form for sharing on our social media and email lists

Industry Sponsorships contd.

Sponsorship	Price	Benefits
Prize Sponsorship (5 available)	£1000	<ul style="list-style-type: none">• Listed on web and social media against the contest that's being sponsored:<ul style="list-style-type: none">◦ 1st, 2nd year, finalist, MSc prizes, People's choice available• Optional: Help judge the poster contest• Stall
Social Sponsorship	£1000	<ul style="list-style-type: none">• Listed on web and social media as "Social Sponsor".• involvement in the social if interested (e.g. you could run a hackathon/quiz/treasure hunt ...).• Stall
Exhibition Stalls	£400	<ul style="list-style-type: none">• Double stalls available based on request• Send up to three attendees

University Sponsorships

Sponsorship	Price	Benefits
Platinum Supporter	£3,500	<ul style="list-style-type: none">Listed on web and social media as “Platinum Supporter”Stall
Gold Supporter	£2000	<ul style="list-style-type: none">Listed on web and social media as “Gold Supporter”Stall
Silver Supporter	£1000	<ul style="list-style-type: none">Listed on web and social media as “Silver Supporter”
Bronze Supporter	£500	<ul style="list-style-type: none">Listed on web and social media as “Bronze Supporter”
Travel Supporters		<ul style="list-style-type: none">Listed on web and social media as “Travel Supporter”You pledge to arrange and pay for your students participating at the Lovelace Colloquium 2025

**All university supporters can send recruitment info for postgrad courses. . . .
either in paper form to hand out on the day, or in electronic form for
sharing on our social media and email lists**

Contact and Enquiries

Sponsorship Enquiry:

Safia Barikzai

Colloquium Chair

Email: Safia.Barikzai@lsbu.ac.uk

Sponsorship Management:

Jon Jeffery

BCS Head of Community

Email: Jonathan.Jeffery@bcs.uk